What is claimed is:

An audio and/or video signal transmission system for transmitting an audio and/or video signal between a transmitting apparatus and a receiving apparatus, comprising

one or a plurality of audio and/or video signal transmitting apparatuses each including audio and/or video signal generating means, one or a plurality of analog output means for outputting said audio and/or video signal, and one or a plurality of digital input/output means for inputting/outputting said audio and/or video signal, and

an audio and/or video signal receiving apparatus including one or a plurality of analog input means for inputting an audio and/or video signal, one or a plurality of digital input/output means for inputting/outputting an audio and/or video signal, and signal forming means for forming at least a display video signal from said input audio and/or video signal,

wherein said one or a plurality of the audio and/or video signal transmitting apparatuses each include information generating means for forming information indicating the format of said transmitting apparatus and/or output signal and outputting it from said digital input/output means, and

said audio and/or video signal receiving apparatus includes information processing means for superimposing on said display video signal an image input from said digital input/output means and corresponding to the input information

indicating the format of said apparatus and/or output signal.

2 An audio and/or video signal transmission system as described in claim 1, wherein

said information generating means forms and transmits information indicating the format of said apparatus and/or output signal according to a predetermined code, and

said information processing means determines the format of said apparatus and/or output signal in accordance with a comparison table presetting said transmitted code and superimposes said image on said display video image.

3. An audio and/or video signal transmission system as described in claim 1,

wherein said information generating means forms and transmits said information indicating said apparatus and/or output signal format with an arbitrary logo character, and

said information processing means receives said transmitted logo character and superposes it on said display video signal.

4. An audio and/or video signal transmission system as described in claim 3,

wherein said logo character is transmitted by being formed in the bit map format.

5. An audio and/or video signal transmission system as described in claim 1,

wherein said audio and/or video signal receiving

apparatus superposes said image on said display video signal corresponding to the information indicating said apparatus and/or output signal format for each of the video signals transmitted from said plurality of the audio and/video signal transmitting apparatuses,

said system further comprising window synthesis means for synthesizing said video signal with said image superimposed thereon using a plurality of windows.

6. An audio and/or video signal transmission system as described in claim 1,

wherein said audio and/or video signal and said information indicating said apparatus and/or output signal format in said digital input/output means are transmitted using a format specified in IEEE 394.

7. An audio and/or video signal transmitting apparatus including audio and/or video signal generating means, one or a plurality of analog output means for outputting said audio and/or video signal, and one or a plurality of digital input/output means for inputting/outputting said audio and/or video signal,

characterized by including information generating means for forming information indicating the format of said apparatus and/or output signal and outputting it from said digital input/output means.

8. An audio and/or video transmitting apparatus as

described in claim 7,

wherein said information generating means forms said information indicating said apparatus and/or output signal format according to a predetermined code.

9. An audio and/or video transmitting apparatus as described in claim 7,

wherein said information generating means transmits by forming said information indicating said apparatus and/or output signal format according to an arbitrary logo character.

10. An audio and/or video transmitting apparatus as described in claim 9,

wherein said logo character is formed and transmitted in the bit map data format.

11. An audio and or video transmitting apparatus as described in claim 7,

wherein said audio and/or video signal and said information indicating the said apparatus and/or output signal format in said digital input output means are transmitted using a format specified in IEEE1394.

12. An audio and/or video signal receiving apparatus including one or a plurality of analog input means for inputting an audio and/or video signal, one or a plurality of digital input/output means for inputting/outputting an audio and/or video signal, and signal forming means for forming at least a display video signal from said input audio and/or video signal,

wherein

the information indicating the apparatus and/or transmission signal at the transmitting end is supplied to said digital input/output means,

the apparatus further including information processing means for superimposing the image corresponding to the information input from said digital input/output means on said display video signal.

13. An audio and/or video receiving apparatus as described in claim 12, wherein

said information supplied to said digital input/output means is formed by a predetermined code, and

said information processing means superimposes said image on said display video signal by determining said apparatus and/or transmission signal format at the transmitting end according to the comparison table with said code preset therein.

14. An audio and/or video receiving apparatus as described in claim 12, wherein

means is formed and transmitted with an arbitrary logo character, and

said transmitted logo character is received and superimposed on said display video signal.

15. An audio and/or video receiving apparatus as described in claim 14,

wherein said logo character is formed and transmitted in the bit map data format.

16.\An audio and/or video receiving apparatus as described in claim 12, wherein

said image is superimposed on said display video signal corresponding to the information indicating said apparatus and/or transmission signal format at said transmitting end for each of a plurality of said received video signals,

the apparatus further including window synthesis means for synthesizing said video signal with said image superimposed thereon, using a plurality of windows.

17. An audid and/or video receiving apparatus as described in claim 12,

wherein said information indicating the format of said audio and/or video signal in said digital input/output means and said apparatus and/or transmission signal at the transmitting end are transmitted using a format specified in IEEE1394.